

logos

Promote your company with the right image

A logo's colour, shape and style tells the world who you are and what you offer. The wrong colour could make a company look cheap or amateur. Choosing a shape or graphic image that is merely a personal favourite of the company owner may make no sense to the target audience. Similarly a stylish up-market looking logo would be inappropriate for a company selling a basic product or low cost service.

A logo should be appropriate for the target audience, representative of the product or service it markets and suitable in all the areas it will be used - print, web, vans, exhibitions etc.

Airborne design logos and corporate identities that successfully market companies.

